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## Five Titles

1. Major strategies for ensuring sustainable luxury brands as counterfeiting increases and artisans disappear: A case study of *Made In Italy* brand

(There is a lot of literature on this in the public domain)

2. Elon Musk's leadership skills are controversial and impactful: what can the leaders of global automotive companies learn and apply to their businesses to increase performance and competitiveness?

3. What factors have generated an increase in London house price of 24% higher than inflation in past 10 years, and what are the consequent major social and political implications for the future?

4. To what extent and by what means are coffee shop chains using sustainable practices to gain competitive advantage?

(one-use plastic and cardboard cups, recycling, ethics of coffee supply chain etc).

5. What are the key interventions to reduce customer dissatisfaction with online shopping as indicated by the high rate of abandonment of the online shopping cart, and gain competitive advantage?